

Bloom

designing a new essence



Home Fragrance Collection

berlin[®]
PACKAGING



Berlin Packaging EMEA is part of Berlin Packaging, **the World's Largest Hybrid Packaging Supplier**® in glass, plastic, metal packaging, and closures.

The company is a **One Stop Packaging Shop** that brings together the best elements of **Design & Innovation, Manufacturing Services, and Customer Solutions** for the packaging industry.

Berlin Packaging is the only player that can offer such a complete range of services and supports clients **during the entire packaging cycle**.



The Home Fragrance Specialist

Create, innovate, amaze.

From the Studio One Eleven experience comes a whole new world of home scents. The knowledge and skills of a real packaging trendsetter lead to original shapes and innovative designs that are bound to make their mark. More than simple variants, these are unique concepts, created for the nature and language of the sector itself. The distinguishing feature of a Company which has the strength and spirit to take a leading role also in the Home Fragrance sector.



Bloom

designing a new essence

Bloom is a new season of design, the renewal of shapes, the new springtime of packaging for the Home Fragrance sector. The collection renews the great classics and the most traditional lines on the market to allow them to blossom with a natural aesthetic evolution. A transformation which intends to set a new paradigm for the entire world of room fragrances.

Plunge into our Bloom Collection:

Margot

universal beauty

Giselle

innate sensuality

Yvonne

iconic versatility

Elise Revive

sustainable elegance



Margot

universal beauty

Circle and square, divine perfection and terrestrial space. Margot is the classic line combined with a contemporary dimension to achieve a next-generation aesthetic balance. Unprecedented shapes enhanced by a designer diffuser, aimed to reproduce the special combination of the bottle's rounded corners and flat surfaces.

Margot Cubic

Inspired by the shape of the cube, Margot Cubic features smoothed lines to convey the idea of solid softness. A sophisticated silhouette which furnishes the interiors with simplicity, exuding the charm of a new perfection. Passion, cubed.



Capacity	ml	100	200
Finish	type	Iconic Small	Iconic Medium
Weight	gr	200	350
Dimensions	mm	59 x 59	72.3 x 72.3
Height	mm	79.5	98.7



Patented Model

Margot Briolette

With its narrower base, Margot Briolette lengthens upwards in a surge of pure elegance. Light passes through the bottle, mixing with the fragrance and projecting unusual colours and special effects.



Capacity	ml	100	200
Finish	type	Iconic Small	Iconic Medium
Weight	gr	200	350
Dimensions	mm	56.9 x 56.9	70 x 70
Height	mm	91.8	113.4



Patented Model

Margot Briquette Candle

The Margot Briquette diffuser comes with its innovative companion, the Margot Briquette Candle: a design which impresses with its refined minimalism. The perfect pair to complement any space and create atmospheres of natural warmth.



Capacity	ml	130	240
Finish	type	-	-
Weight	gr	150	250
Dimensions	mm	58 x 58	70.7 x 70.7
Height	mm	77	90



Patented Model



MARGOT



HOME
FRAGRANCE



COI



Giselle

innate sensuality

Giselle is the past that pushes towards the future, evoking timeless emotions. The punt looks like the sun rising in the morning, with a dynamism that increases as it follows the movement of the rounded shoulder. Sinuous lines which find in the Giselle diffuser the perfect closure to the circle.

Giselle

Giselle is an interplay of alternating elliptical and geometric movements that creates an extraordinarily sinuous silhouette. A soft, original design where every round edge is gently proportioned, for an item combining harmony, class, and magical sensuality.



Capacity	ml	100	200
Finish	type	Iconic Small	Iconic Medium
Weight	gr	200	250
Dimensions	mm	ø 73	ø 86
Height	mm	72.8	85.6



Patented Model





GISELLE

HOME FRAGRANCE



Yvonne

iconic versatility

One of the most iconic designs conceived by the creative genius of the Studio One Eleven is now finding new interpretations. New shapes and capacities renew the magical balance between square compactness and rounded corners in an evolution of different styles and moods to satisfy every aesthetic need.

Yvonne Classic

Yvonne Classic is an exact match of the original design in an exclusive 50 ml format. A true icon of the Home Fragrance world in a whole new dimension. Small packaging, big emotions.



Capacity	ml	50	100	200
Finish	type	Iconic Small	Iconic Small	Iconic Medium
Weight	gr	120	200	350
Dimensions	mm	48.6 x 48.6	59.3 x 59.3	73.2 x 73.2
Height	mm	65.3	78.5	97.4



Patented Model

Yvonne Baguette

With Yvonne Baguette, the bottle's silhouette finds new form and evolves itself horizontally. A refined solution, designed to impress and give personality to any space. A new dimension, destined to become a must-have in the Yvonne universe.





Capacity	ml	100	200
Finish	type	Iconic Small	Iconic Medium
Weight	gr	200	350
Dimensions	mm	78.5 x 50	99.4 x 60.5
Height	mm	73	92.5

Patented Model

Yvonne Supreme

Yvonne Supreme is the extended version of the original design. An upward evolution, where the bottle is even more slender, elegant, and exclusive, elevating the range and the sensations it is able to evoke.





Capacity	ml	100	200
Finish	type	Iconic Small	Iconic Medium
Weight	gr	200	350
Dimensions	mm	48.4 x 48.4	60.3 x 60.3
Height	mm	101.5	129

Patented Model



YVONNE
BAGUETTE



YVONNE
supreme

home fragrances



Elise Revive

sustainable elegance

Elise Revive is based on the design of the well-known Elise line by Berlin Packaging.
It is a bottle aimed to spread out both fragrances and sustainable values, thanks to the use of recycled glass

Elise Revive

An essential form but, above all, substance. Elise Revive is a bottle of great elegance, permeated by a sustainable concept. It contains up to 30% recycled glass, making it a true icon of sustainability.



Capacity	ml	100	200
Finish	type	4.7 bartop	6.4 bartop
Weight	gr	200	350
Dimensions	mm	∅ 64	∅ 79
Height	mm	77	96.2



Patented Model



ELISE REVIVE
HOME FRAGRANCE



E
ELISE REVIVE
HOME FRAGRANCE

ELISE REVIVE

Margot

Giselle



Cubic 100 ml

Cubic 200 ml

Briolette 100 ml

Briolette 200 ml

Briolette
Candle 130 ml

Briolette
Candle 240 ml

Ciselle 100 ml

Ciselle 200 ml

Yvonne



Classic 50 ml



Baguette 100 ml



Baguette 200 ml



Supreme 100 ml



Supreme 200 ml

Elise 



Revive 100 ml



Revive 200 ml



UNPACKING Y/OUR SUSTAINABILITY POTENTIAL

As **Hybrid Packaging Supplier®**, we pursue our sustainability vision from the very beginning, by **conceiving, designing, and branding our solutions** to optimize the balance between **maximum performance and minimal environmental impact**.



OUR SUSTAINABILITY PURPOSE

We believe the perfect package is about more than just protecting and preserving the product inside. It's about differentiating from the competition, standing out on the shelf and online, creating an effective and memorable user experience, and equally as important, protecting and preserving the environment for generations to come.



OUR SUSTAINABILITY VISION

At Berlin Packaging, we aim to be an industry-leading provider of sustainable packaging products and services.

OUR SUSTAINABILITY APPROACH: THE C.O.R.E. MODEL

Our sustainable packaging strategy revolves around three principles: circularity, optimization, and refill and reuse. By advancing innovation in these key areas, we develop industry-leading sustainable packaging solutions for our customers.

C

CIRCULARITY

- Recyclability
- Recycled content
- Strategic sourcing and stock solutions
- Material innovation and discovery



OPTIMIZATION

- Lightweighting
- Packaging and product efficiency
- Value analysis / Value engineering
- Local manufacturing

R

REUSE & REFILL

- In-house, on-the-go and in-store refill systems
- Reuse & refill system design and implementation

e

ENVIRONMENTAL SERVICES

- Sustainability strategy roadmapping
- Consumer and market insights
- Quantitative assessments
- Custom design & product innovation
- Sustainability education and communications

ENVIRONMENTAL SERVICES



SUSTAINABILITY EDUCATION & COMMUNICATION

We train our customers to capture and retain value, and help them write substantiated and quantifiable sustainability claims.



CUSTOM DESIGN & PRODUCT INNOVATION

We develop bespoke sustainable products with our in-house design engine Studio One Eleven, leveraging on our global network of partner.



QUANTITATIVE ASSESSMENTS

We measure and compare the environmental impact of packaging to guide decision-making, and we assess product recyclability criteria.



CONSUMER & MARKET INSIGHTS

We identify sustainability drivers and provide insights and update that drive changes.



SUSTAINABILITY & STRATEGY ROAD MAPPING

We support our customers in defining their product sustainability strategy and build comprehensive circularity roadmaps for their projects.

We are committed to **leading the future of sustainable packaging**. As a company, we are dedicated to **driving positive impact for our people and our planet**. Our **ESG strategy focuses in fact on unpacking sustainability potential**, whether it be within our own company, for our customers, or with our supplier network and partners.

E NVIRONMENTAL

We will do our part to fight climate change by minimizing our environmental impact and offering sustainability-focused products and services to our customers across all end-use markets and geographies

S OCIAL

We pledge to promote a culture of sustainability throughout the packaging value chain, from our customers to our suppliers, within our teams, and in the local communities in which we operate.

G OVERNANCE

We strive to create sustainable growth by promoting the values of integrity and respect, and by earning trust with all our internal and external stakeholders alike.

S T U
D I O
1 1 1

the **INNOVATION**
ENGINE of
BERLIN PACKAGING

WHO WE ARE

We are a group of creative experts dedicated to sustain and strengthen Berlin Packaging as the one-stop-shop leader in the market. With over 60 professional designers, engineers and strategists across 8 locations in North America and EMEA, we come in when the level of innovation, complexity, and/or customization requires an out-of-the-box tailor-made approach to packaging.

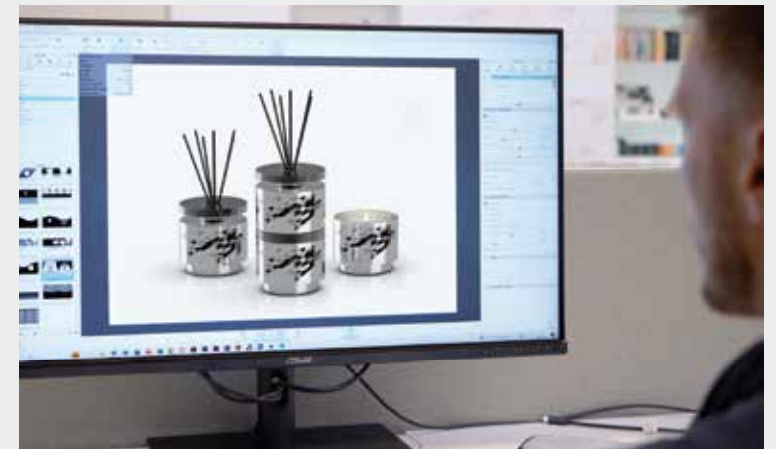
WHAT WE DO

We create innovative design solutions working closely with all stakeholders involved, providing an advisory role from branding to final product creation that is offered to our customers as evidence of our commitment and partnership approach. The services we offer include:

- **Strategy & Insights**
- **Sustainability Consulting**
- **Brand & Graphic Design**
- **Product & Package Design**
- **Prototyping & Decoration**
- **Regulatory Guidance**
- **Engineering and Production Support**

HOW WE DO IT

We deliver the most effective result to each of our customers. Our business model maximizes the value chain of the entire product creation. Our capabilities, size, and independence from any material or production process ensure us the freedom to always look for the best.



DELIVERING PRACTICAL CREATIVITY TO SERVE YOUR BRAND

CUSTOMIZING OUR EXCLUSIVE MODELS FOR YOUR BRAND

Our patented models offer room for personalization, making each product distinct without needing significant investment or extended timeframes. We specialize in embossing and debossing, elaborate pattern development, custom neck finishes, and base alterations. We allow our customers to test the market with one of our available, exclusive models and grow with them until they are ready to customize the bottle, supporting them in on-brand packaging realization.

PIONEERING COMPLEX 3D DEVELOPMENT AND ENGINEERING

Often brands have a design vision that pushes convention and tests the boundaries of what is possible. We assist by leveraging our engineering skills and industry knowledge to bring these concepts to life. Our diverse design team and deep industrial process understanding help clients launch disruptive packaging innovations

FROM SCRATCH CREATIVITY

We collaborate with clients to design entirely new packaging, beginning with a market insights and project goals. We transform concepts into reality through creative exploration, 3D modeling, prototyping, and production using cutting-edge technology. Our expertise extends to customized closures and complementary packaging components, reflecting our dedication to crafting outstanding packaging in true partnership with clients.



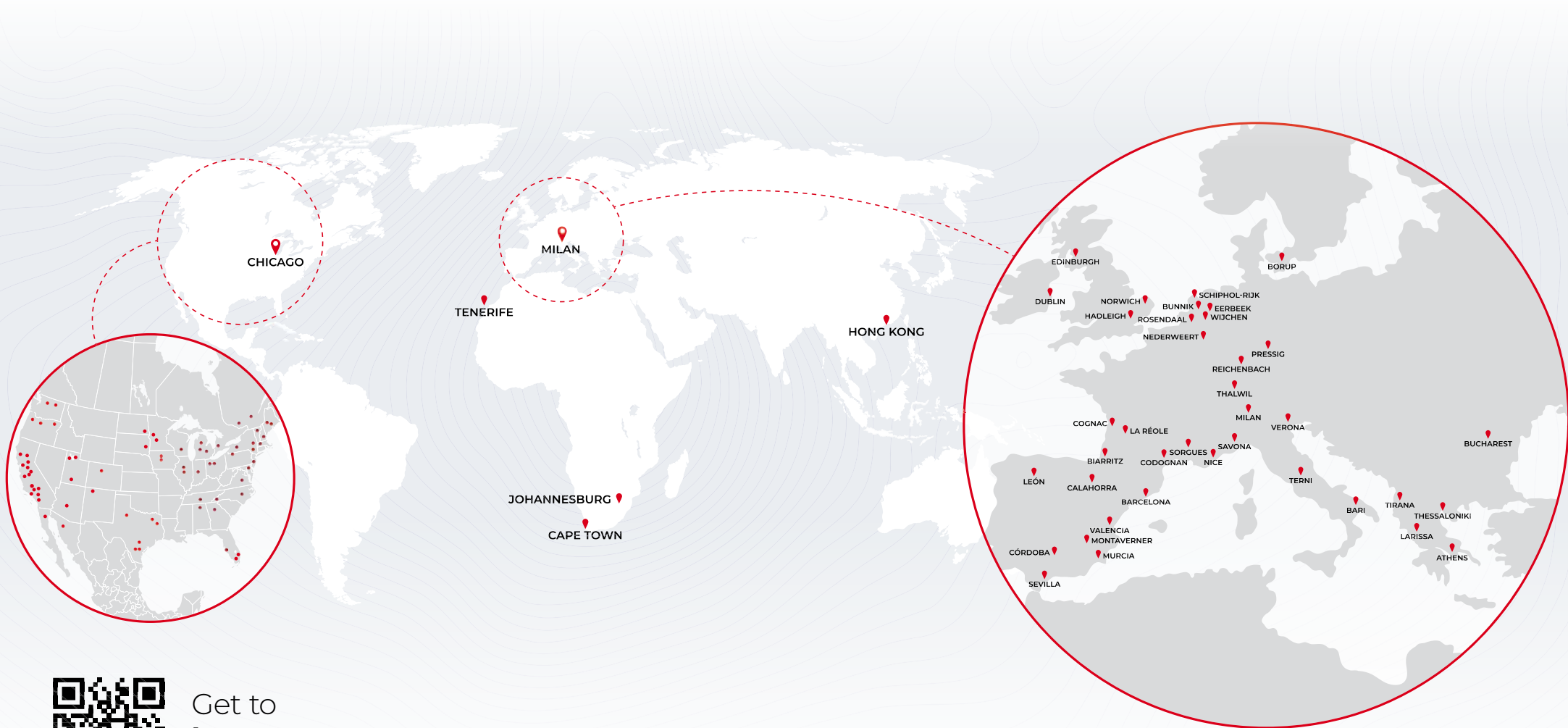


LET'S DEVELOP YOUR PACKAGING TOGETHER

We would love to help you develop your project. We are a partner in packaging solutions, offering a wide range of bottles, jars, closures, as well as decoration and other value – added services.

BERLIN PACKAGING: OUR COMPANY AROUND THE WORLD

With **100+** years in the packaging industry and a global network of suppliers and warehouses, we provide amazing packaging to customers.



Get to
know us
more!



