

Bloom

designing a new essence



Home Fragrance Collection

berlin[®]
PACKAGING

The Home Fragrance Specialist

Create, innovate, amaze.

From the Berlin Packaging | Bruni Glass Innovation Center experience comes a whole new world of home scents. The knowledge and skills of a real packaging trendsetter lead to original shapes and innovative designs that are bound to make their mark. More than simple variants, these are unique concepts, created for the nature and language of the sector itself. The distinguishing feature of a Company which has the strength and spirit to take a leading role also in the Home Fragrance sector.



Bloom

designing a new essence

Bloom is a new season of design, the renewal of shapes, the new springtime of packaging for the Home Fragrance sector. The collection renews the great classics and the most traditional lines on the market to allow them to blossom with a natural aesthetic evolution. A transformation which intends to set a new paradigm for the entire world of room fragrances.

Plunge into our Bloom Collection:

Margot

universal beauty

Giselle

innate sensuality

Yvonne

iconic versatility

Elise Revive

sustainable elegance



Margot

universal beauty

Circle and square, divine perfection and terrestrial space. Margot is the classic line combined with a contemporary dimension to achieve a next-generation aesthetic balance. Unprecedented shapes enhanced by a designer diffuser, aimed to reproduce the special combination of the bottle's rounded corners and flat surfaces.

Margot Cubic

Inspired by the shape of the cube, Margot Cubic features smoothed lines to convey the idea of solid softness. A sophisticated silhouette which furnishes the interiors with simplicity, exuding the charm of a new perfection. Passion, cubed.



Capacity	ml	100	200
Finish	type	Iconic Small	Iconic Medium
Weight	gr	200	350
Dimensions	mm	59 x 59	72.3 x 72.3
Height	mm	79.5	98.7



Patented Model

Margot Briquette

With its narrower base, Margot Briquette lengthens upwards in a surge of pure elegance. Light passes through the bottle, mixing with the fragrance and projecting unusual colours and special effects.



Capacity	ml	100	200
Finish	type	Iconic Small	Iconic Medium
Weight	gr	200	350
Dimensions	mm	56.9 x 56.9	70 x 70
Height	mm	91.8	113.4



Patented Model

A glass diffuser with reed sticks and two square glass candle holders. The diffuser is a clear glass bottle with a square wooden cap and four reed sticks. The candle holders are also square glass vessels, one smaller than the other. The background is a gradient from light pink to dark purple.

Margot Briquette Candle

The Margot Briquette diffuser comes with its innovative companion, the Margot Briquette Candle: a design which impresses with its refined minimalism. The perfect pair to complement any space and create atmospheres of natural warmth.

Capacity	ml	130	240
Finish	type	-	-
Weight	gr	150	250
Dimensions	mm	58 x 58	70.7 x 70.7
Height	mm	77	90



Patented Model



MARGOT



HOME
FRAGRANCE





Giselle

innate sensuality

Giselle is the past that pushes towards the future, evoking timeless emotions. The punt looks like the sun rising in the morning, with a dynamism that increases as it follows the movement of the rounded shoulder. Sinuous lines which find in the Giselle diffuser the perfect closure to the circle.

Giselle

Giselle is an interplay of alternating elliptical and geometric movements that creates an extraordinarily sinuous silhouette. A soft, original design where every round edge is gently proportioned, for an item combining harmony, class, and magical sensuality.



Capacity	ml	100	200
Finish	type	Iconic Small	Iconic Medium
Weight	gr	200	250
Dimensions	mm	ø 73	ø 86
Height	mm	72.8	85.6



Patented Model



GISELLE

HOME FRAGRANCE



GISELLE

HOME FRAGRANCE



Yvonne

iconic versatility

One of the most iconic designs conceived by the creative genius of the Innovation Center is now finding new interpretations. New shapes and capacities renew the magical balance between square compactness and rounded corners in an evolution of different styles and moods to satisfy every aesthetic need.

Yvonne Classic

Yvonne Classic is an exact match of the original design in an exclusive 50 ml format. A true icon of the Home Fragrance world in a whole new dimension. Small packaging, big emotions.



Capacity	ml	50	100	200
Finish	type	Iconic Small	Iconic Small	Iconic Medium
Weight	gr	120	200	350
Dimensions	mm	48.6 x 48.6	59.3 x 59.3	73.2 x 73.2
Height	mm	65.3	78.5	97.4



Patented Model

Yvonne Baguette

With Yvonne Baguette, the bottle's silhouette finds new form and evolves itself horizontally. A refined solution, designed to impress and give personality to any space. A new dimension, destined to become a must-have in the Yvonne universe.





Capacity	ml	100	200
Finish	type	Iconic Small	Iconic Medium
Weight	gr	200	350
Dimensions	mm	78.5 x 50	99.4 x 60.5
Height	mm	73	92.5

Patented Model

Yvonne Supreme

Yvonne Supreme is the extended version of the original design. An upward evolution, where the bottle is even more slender, elegant, and exclusive, elevating the range and the sensations it is able to evoke.





Capacity	ml	100	200
Finish	type	Iconic Small	Iconic Medium
Weight	gr	200	350
Dimensions	mm	48.4 x 48.4	60.3 x 60.3
Height	mm	101.5	129

Patented Model



YVONNE
BAGUETTE

YVONNE BAGUETTE

BAGUETTE · HOME

YVONNE BAGUETTE · HOME

BAGUETTE · HOME

BAGUETTE · HOME

YVONNE BAGUETTE · HOME



YVONNE
supreme

home fragrance



Elise Revive

sustainable elegance

Elise Revive is based on the design of the well-known Elise line by Berlin Packaging | Bruni Glass. It is a bottle aimed to spread out both fragrances and sustainable values, thanks to the use of an eco-friendly glass.

Elise Revive

An essential form but, above all, substance. Elise Revive is a bottle of great elegance, permeated by a sustainable concept. It contains 20% post-industrial glass and 10% post-consumer glass, making it a true icon of sustainability.



Capacity	ml	100	200
Finish	type	4.7 bartop	6.4 bartop
Weight	gr	200	350
Dimensions	mm	ø 64	ø 79
Height	mm	77	96.2



Patented Model



ELISE REVIVE
HOME FRAGRANCE



E
ELISE REVIVE
HOME FRAGRANCE

ELISE REVIVE
HOME FRAGRANCE

Margot



Cubic 100 ml

Cubic 200 ml

Briolette 100 ml

Briolette 200 ml

Briolette
Candle 130 ml

Briolette
Candle 240 ml

Giselle



Giselle 100 ml

Giselle 200 ml

Yvonne

Elise 



Classic 50 ml



Baguette 100 ml



Baguette 200 ml



Supreme 100 ml



Supreme 200 ml



Revive 100 ml



Revive 200 ml

Get to know Berlin Packaging, the World's largest Hybrid Packaging Supplier®

With **100+ years** in the packaging industry, **1.500+ packaging professionals** and a global network of suppliers and warehouses we, as **Berlin Packaging**, provide amazing packaging and services to our customers all over the world.

We are the **World's largest Hybrid Packaging Supplier®** of glass, plastic, metal packaging and closures.

Our business model is designed to make packaging easy for our customers: we can define it, design it, source it, store it, ship it, and provide value added services, always with the objective **of increasing our customers' revenue and improving their productivity**.

Being a Hybrid Packaging Supplier® means that we are **one-stop shop**, bringing together the best elements of Design & Innovation, Manufacturing Solutions, and Customer services for the packaging industry.



Design & Innovation – We shape the future of packaging

We have two dedicated Design Studios that offer the latest and most suitable products by fulfilling any client's need:



Berlin Packaging | Bruni Glass Innovation Center.

Based in Milan (Italy) it is the **center of excellence** for research and development of new design solutions in the **world of glass bottles and jars.**



Studio One Eleven. Based in Chicago (USA) and in Wijchen (NL) it provides **world-class package and product design** through a unique approach and end-to-end experience, that relies on its long-term know-how.

Manufacturing Services – We ensure our customers have the exact packaging they need

We constantly scout for the best partners to source **top quality** glass, plastic, metal packaging and closures, offering more than 40.000 items worldwide and continuously growing through strategic acquisitions.

Customer Solutions – We take care of our customers

We **optimize the storage, management, and shipping of our customers' products** thanks to an extensive distribution network made of more than 130 locations and a first-class inventory management system.

Our growing commitment to sustainability



Sustainability has increasingly become a key factor at international level, with Institutions and financial market playing a crucial role in promoting ESG (Environment, Social and Governance) issues at all levels. **Berlin Packaging**, as the World's largest Hybrid Packaging Supplier®, embraces the opportunity from this changing global context to become a **sustainability enabler for the whole packaging value chain, accelerating the business success of its customers.**

In line with the sustainability path undertaken at US level, Berlin Packaging EMEA is at the forefront to provide more sustainable products and fostering circular practices.

We aim to unlock our customers' full sustainability potential and accelerate their business success



We work every day to offer tailor-made and high quality solutions to our customers



We are born to innovate and create customize solutions to better respond to our clients' needs



We want to team up with our suppliers to generate shared value along the entire supply chain



We want to play our part in fighting climate change



We can go above and beyond the pursuit of success for our customers, because of our People

Sustainability gives us the chance to make our business transformational, creating value for our customers and helping them in facing the emerging trends of the market.

Berlin Packaging / Bruni Glass Design Award



As a group, we continuously invest in the search for new ideas and talents in the design world. From this need, we have developed a format that is unique in its kind. Born in 1997, the **Berlin Packaging | Bruni Glass Design Award** is a peculiar yet innovative design competition that has challenged hundreds of students, from industrial design universities across the globe, to create innovative packaging shapes for a variety of market sectors. Through the whole journey we guide students to let them understand the process of designing distinctive items: they are committed in a long-term workshop with our glass design experts, to make their ideas come to reality.





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